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Meeting Agenda

October 14, 2016 @12:00pm

Dial in: 1 (866) 285-7776 Participant 2572248#

Type of Meeting: Board Meeting

Meeting Facilitator: *Jon Campbell*

Board Members: Jon Campbell, Kami Murphy, Jason Pott, Kevin Alvero, Cassandra Young, Jay Anthony, Dali Uresti, Chris Dawes

Committee Chairs: Ana Valdez, Dan Ruggles, Sophia Czaus, Jose Hernandez, Johan Lidros, Shawna Flanders, Marc Baker, Azzi

Purpose of Meeting: Discuss Board's operating activities

1) Call to order (1 minutes)

2) Approval of minutes from last meeting (2 minutes) **Approved and Seconded**

3) New agenda items for consideration (5 minutes)

- De-brief from Eastern Leadership Conference – Kami/Cassie – great opportunity for comparison to other chapters and we are doing well comparatively as far as size and opportunities – slides will be forthcoming – working on updating ISACA international website – enhancing content as well – West Florida to implement and use more committees – Jay to distribute Volunteer List to Board once Greta updates for survey; We can and will offer CPE for those who volunteer;

4) CPE Events & Marketing (5 minutes) - Kami

- Debrief - Oct 7 - Roles and Challenges for All Internal Auditors event at Embassy Suites not going to use the speaker or the venue again but in general was still well received; 2 refunds do to weather

- Please promote to your networks

- Update - Nov 18 - Security Event we're lined up with speakers and site will be InterContinental on Westshore and Kennedy
- April 14 (maybe, this is Good Friday) - GRC Event
- IIA – Catch Me if You Can joint event in December (Kami working with Darren C) – we'll co-sponsor (400 people)
- Kami considering February Event to fill gap between Dec and April

- Potential to have it at Renaissance, they can give me a good deal if we do it on Good Friday
- Otherwise, probably Intercontinental
- Start looking for speakers

Cvent Report

5) Academic Relations – Cassie (5 minutes)

- Upcoming Events

Debrief - USFSP Event - September 13, 2016 Event successful but students looking more for jobs than joining ISACA

- Campus BAP Visit

- Thursday, February 9th, time TBD

- USF Tampa Last meeting we approved funding a scholarship stipend to be able create a Case Competition for the school and drive new members

- o Case competition To be set up over the next 6 weeks – Cassie to work with Jon then next move after this will be to promote a USF – ISACA Student Chapter – Dan to get details and add on the Landing Page for the chapter ; Cassie also meeting with USF Placements lead to discuss ISACA
- Univ. of Tampa
 - o Cybersecurity class visit, Thursday, October 27th from 2-3:50 pm Cassie attending and going to be discussing ISACA
 - Any suggestions on someone who could come and present with me? Maybe someone who works in that space. Cassie to reach out to Grace Roth who's in Tampa with PWC.

Membership – Dali (5 minutes)

- Holiday Party – Tampa History Center – Update
- Any other updates? No update

6) Review Courses – Shawna / Johan / ~~Mare~~ (5 minutes) Shawna sent email stating that CRISC and CISM classes continue to fill; no update from Johan on CISA; new CSX lead being pursued

- Update on review courses (CISA, CISM, CRISC)
- Cvent marketing of review courses – go / no go dates

7) Sponsorship Update – Kevin (5 minutes)

The following companies have been confirmed as sponsors and we're in the process of collecting: Committed below – looking at GRC specific sponsors as well

- Nielsen: \$3,000
- EY: \$3,000 (does not want their logo on the website)
- PWC: \$3,000
- KPMG: \$2,000

The following companies are those that I'm engaged with to attain sponsorship commitments:

- Auditwerx
- InfoGuard
- HSN

8) Finance Update – Jason (5 minutes)

- Provide a status of our current financial standing Cash increased to almost 100K with net income being over a little more than \$4K for the month
- Qbooks setup in process and new accountant has begun and ready for data import

- Tax issue update

9) Committee Updates (5 minutes)

- CSX – Jose / Marc – Training, etc. Pursuing a new education lead as noted above
- Marketing – Ana Valdez
 - Items were ordered; water bottles (stainless and clear), notebooks; Board name tags; Other items for GRC will be ordered; Who will be the keeper of Inventory? Cassie and Sophia
 - Polo Shirts for board members? Chris Dawes to take this item – high res logo to be provided by Ana
 - Cvent renewal
- Social Media - Sophia Czaus Steady updates going out
- Web support – Dan Ruggles Content changes in the works – need to be developed further
- Other ?

10) Meeting Close Seconded and Approved